



**Sponsorship Benefits
Mercer Sprints 2012
April 20-21, 2012**

Benefits	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Sponsor >\$500
Water Visibility	Logo on Officials Launches, Varsity and Junior Varsity 8+ Boats	Logo on Varsity and Junior Varsity 4+ Boats			
Merchandise Visibility	Prominent logo placement	Large logo	Medium logo	Standard logo	Standard logo
Program Visibility	Back cover	Inside front cover/inside back cover	Full page ad	1/2 page ad	1/4 page ad
Signage Visibility - Banner	Prominent logo placement	Logo placement			
Results	Prominent logo on the results board and logo placement on all results sheets	Logo placement on results board			
Representative at awards ceremony	Varsity 8+s, Boys and Girls	Varsity 4+, Boys and Girls	JV 8+, Boys and Girls	4x Boys and Girls	
Vendor tent/table site	Two free, prominently placed	One free	One free	\$100	\$200
Parking	Unlimited free	10 free	5 free	3 free	2 free
Reserved Parking	Four VIP	Two VIP			
Recognition PA Announcements (minimum)	1 time per hour	4 times per day	4 times per day	2 times per day	2 times per day
Website	Prominent Link from Regatta and PNRA websites	Prominent Link from Regatta Website	Logo on regatta website	Logo on Regatta Website	Logo on Regatta Website
Number of sponsor opportunities	1	4	Unlimited	Unlimited	Unlimited